

NOVEMBER 8 - 10TH, 2022

S2 Conference, hosted by Converge, gathers over 1000 pastors, church staff and ministry leaders every year. This event is a unique opportunity to engage with ministry staff who are on a mission to start and strengthen churches around the US. As part of a network of over 1,300 churches around the nation, Converge is looking to partner with organizations that offer valuable resources to staff and leaders in every department of ministry – from worship and production to communication and marketing.

Sponsors for this event gain access to hundreds of pastors and leaders through personal connection onsite, social media and web promotion and also via email and print. The conference is targeted to and built for both Converge and unaffiliated churches.

CONFERENCE SPONSORSHIP PACKAGES					
	Premium Main Session Sponsor	Video Sponsor	Indoor Booth Sponsor	Outdoor Booth Sponsor	Digital Sponsor
	\$7.500	\$5.000	\$2.500	\$1.500	\$1.500
Total Available	2	4	5	4	5
Sponsor Rep. Registrations	3	2	2	2	0
Logo on S2 homepage	✓	✓			
Logo on Sponsor Page	✓	✓	✓	✓	✓
Logo in Program	✓				
Swag/Attendee Bag Inserts	✓	✓	✓	✓	✓
Booth	Choice of premium booth	Premium booth	Indoor booth	Outdoor booth	
Video	Up to 2 min; during session	Up to 90 seconds; pre-session			Up to 45 seconds
Onstage	Onstage interview during session				
Main Session Handouts	✓	First 2 to Register			
Promo Screen Slides	2	2	1		1
Social Media Highlight	✓	✓			

Register Here
s2con.com/sponsors

Required File Specs
DEADLINE FOR ALL SUBMISSIONS – OCTOBER 14TH

Benefit	Description	Quality Requirements	Send To
<p>Packet Inserts</p>	<p>Packet inserts may be any printed material (pamphlets, 5x7 card, etc.) or free marketing item (pen, notepad, etc.) to be included in all attendees' bags.</p>	<p>Qty: 1000</p>	<p>Attn: Events/S2 Inserts Cornerstone Christian Fellowship 2211 E. Pecos Rd, Suite 2 Chandler AZ, 85225</p>
<p>Swag</p>	<p>Swag items are promotional pieces given to speakers and band at the conference (T-shirts, mugs, tumblers, etc.).</p>	<p>Qty: 50</p>	<p>Attn: Events/S2 Swag Cornerstone Christian Fellowship 2211 E. Pecos Rd, Suite 2 Chandler AZ, 85225</p>
<p>Organization Logo</p>	<p>Sponsoring organization's logo will be display on website.</p>	<p>Vector file (.ai or .eps) OR logo of at least 600x154 in a .png file</p>	<p>Send your file(s) to convergesponsor@gmail.com</p>
<p>Pre-Session Slides</p>	<p>Sponsor slides will be shown in the auditorium for main sessions.</p>	<p>1920x1080, 16:9 ratio, HD Quality</p>	<p>Send your file(s) to convergesponsor@gmail.com</p>
<p>Video Promo</p>	<p>Video promo includes a 30 to 90 second video spot at the start of a main session. Completed video must meet Converge Southwest's quality expectations.</p>	<p>1920x1080, 16:9 ratio, HD Quality</p>	<p>Send your file(s) to convergesponsor@gmail.com</p>
<p>Main Session Handout</p>	<p>Printed material handed out by guest services at one main session determined by S2 staff.</p>	<p>Qty: 1000</p>	<p>Attn: Events/S2 Handout Cornerstone Christian Fellowship 2211 E. Pecos Rd, Suite 2 Chandler AZ, 85225</p>

GENERAL SPONSOR FAQ

How many participants are expected at the conference?

- We are expecting over 1000 participants to take part in the S2 2022 Conference.

Where will the conference be hosted?

- S2 is hosted at Cornerstone Christian Fellowship in Chandler, Arizona. Conference address: 1595 S. Alma School Road, Chandler, AZ 85286.

Will multiple sponsorships be available?

- Multiple sponsorships will be available for each package level.

Is the conference registration included with sponsorship?

- Yes, each sponsor registration includes two free conference registrations, this includes access to all meals and sessions.

When do sponsor booths need to be manned?

- Booths should be manned during any time conference attendees are on break. Please see the conference schedule at: www.s2con.com

What are the booth set up and take down times?

- Booth set up can begin as early as 10:00am on November 8th, and all booths must be ready to greet attendees by 3:45pm. Booth takedown can begin at the start of the last session (10:30am on November 10th).

Is there WIFI available for use?

- Yes, the entire campus will have free WIFI available for use by the conference attendees and sponsors.

Where do I send my booth and other sponsor materials?

- **Booth Materials:** ***This location can only receive mail from UPS and FedEx***

Materials for booth displays may be shipped or dropped off at the following location one day prior to the conference. Please do not have any booth materials arrive prior to November 7th.

ATTN: Events/S2 Booth
Cornerstone Christian Fellowship
1595 S. Alma School Rd.
Chandler, Arizona 85286

- **Print materials:** ***This location is open Monday-Thursday 9am-4pm***

All items must be received by October 14.

ATTN: Events/S2 (indicate contents: inserts, swag, handout, etc.)
Cornerstone Christian Fellowship
2211 E. Pecos Road, Suite 2
Chandler, Arizona 85225